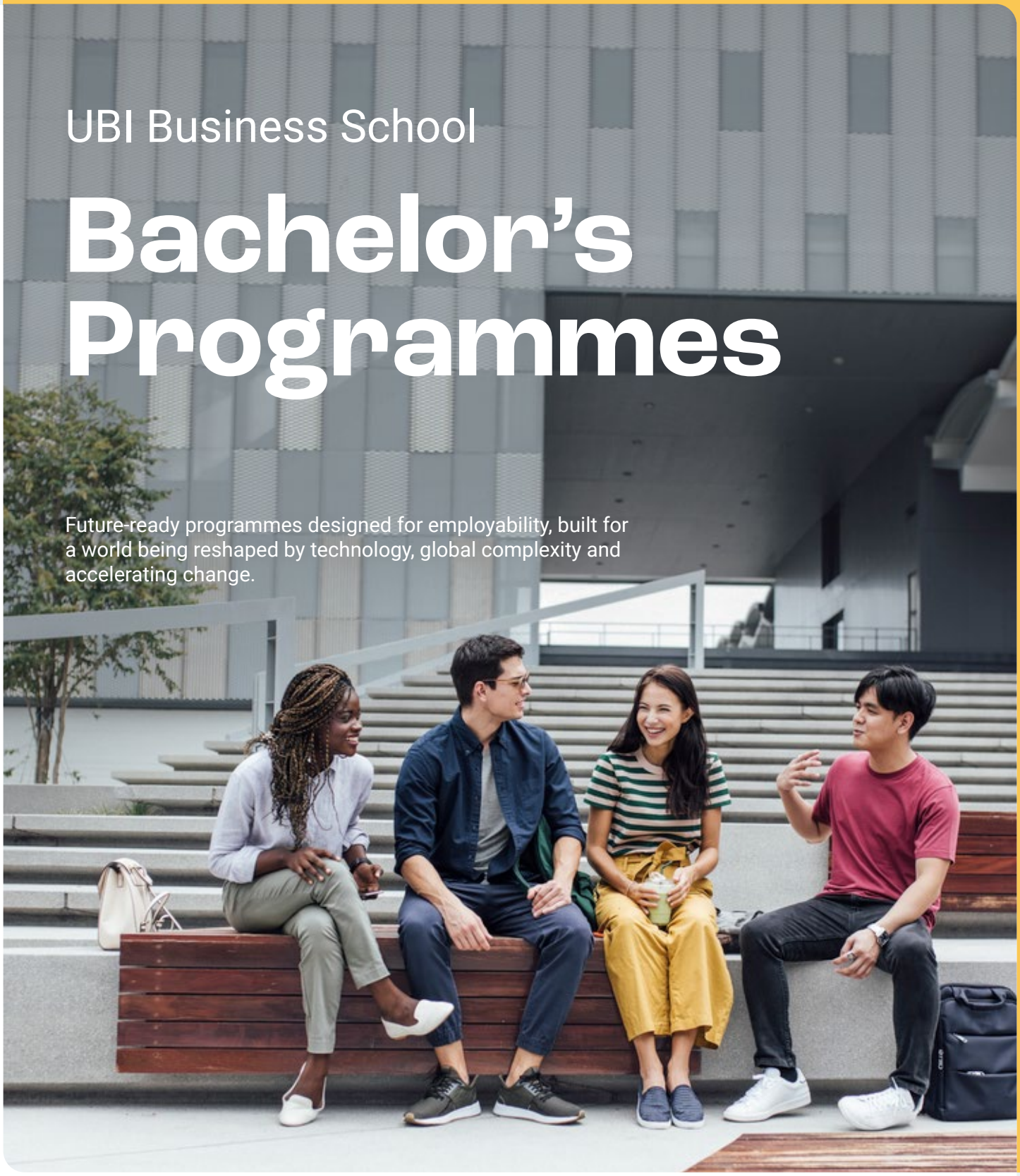
UBI BUSINESS SCHOOL

UBI Business School

Bachelor's Programmes

Future-ready programmes designed for employability, built for a world being reshaped by technology, global complexity and accelerating change.



In partnership with

Middlesex University London

ACADEMIC EXCELLENCE CERTIFIED BY QS RANKINGS

UBI Business School has a long-standing commitment to academic excellence and high-quality education, certified by an independent third party – QS (Quacquarelli Symonds). QS has awarded UBI a 5-Star Overall Rating (Excellent), along with additional 5-Star ratings in the categories of Employability, Teaching, and Online Learning. Furthermore, some of our degrees are recognised among the world's best in various categories.

Joint-EMBA (QS Ranking)

#19	#1	#2	#1
worldwide	in Belgium	in Career Outcomes	in Diversity

Master in Business Analytics (QS Ranking)

#10
Value for Money

Why UBI Business School?

ABOUT

UBI Business School is an internationally focused institution with campuses and learning communities across Europe and Asia, combining academic rigour, practical relevance, innovation and responsible leadership.

Its mission is to empower global talents and bridge distances through accessible, person-centred British education that creates value responsibly. Through HyFlex delivery, strong corporate links and programmes shaped by evolving business needs, UBI connects diverse students and faculty in one international classroom. Its Executive MBA has achieved #1 QS rankings for career outcomes, reflecting outstanding employability, progression and graduate impact worldwide.

OUR DIFFERENTIATORS

- British Degrees in the EU and Online
- HyFlex Delivery Model
- Innovative Programmes following Market Demands
- Culture of Lifelong Learning
- AI Enhanced Learning
- Partnerships and Cooperations
- Personalised Learning Journey

LOCATIONS

Brussels

Luxembourg

Madrid

Shanghai

Online/HyFlex

“ We are entering a decade in which business will be defined less by stability and more by constant transformation. Technologies will evolve faster than organisations, global challenges will blur traditional disciplines, and tomorrow’s leaders will be required to make decisions in contexts of uncertainty, complexity and responsibility.

Our undergraduate programmes are designed precisely for that future. At UBI Business School, we educate students not only to understand business, but to question it, reshape it and lead it responsibly. By combining strong foundations, international exposure and AI-enhanced learning, we prepare graduates who can think across boundaries, adapt continuously and contribute meaningfully wherever they choose to build their careers. Our ambition is clear: to develop professionals who are not just ready for the future of work, but capable of shaping it.“

DR MARCELO LEPORATI

Dean of Undergraduate Programmes and Learning Technologies

Future-ready High Value Programmes

In a labour market being reshaped by technology, global complexity and accelerating change, a Bachelor’s degree is increasingly the baseline qualification for long-term employability and career mobility. Employers expect people to arrive job-ready with adaptable, future-proof skillsets — because 39% of workers’ core skills are expected to change by 2030, making continuous learning and agility essential from the very start of a career.

Beyond the skills dimension, the economic value of a Bachelor’s degree remains strong: across OECD countries, young adults with a Bachelor’s degree show robust employment outcomes and meaningful earnings advantages compared with lower levels of education.

39%
of core skills expected to change by 2030
WEF, 2025

84%
employment rate for BSc graduates (25–34) across OECD
OECD, 2025

+
meaningful earnings advantage vs lower education levels
OECD, 2025

GRADUATES THAT ADD VALUE FROM DAY ONE

UBI Business School’s Bachelor programmes are designed for employability making students feel and operate like professionals from day one, with full guidance and academic coaching throughout. Our programmes are developed to respond to the increasing complexity of global challenges around UBI’s three pillars, with technology embedded across the curriculum.

In a truly international learning environment, students develop confidence through practical, career-oriented learning while also studying two languages, strengthening their ability to work across cultures and markets. The programmes are crafted to build future-ready competencies—critical thinking, communication, digital fluency and ethical judgement—so students can face emerging challenges with clarity and resilience. This way, our graduates will be able to add social, economic and wealth value in the communities they live and work.

UBI’s three pillars

1. Global mindset
2. Management of technology
3. Responsible citizenship

Technology is fully integrated

At UBI Business School, technology is not a bolt-on module — it is embedded across our BSc programmes as a practical driver of how students think, decide and create value. From the earliest stages, students build digital fluency through management-relevant applications of technology — learning how to work with information systems, data and AI to analyse markets, evaluate risk, communicate insights and solve real business problems.

aws academy

AWS Academy Member — cloud certifications integrated into curriculum

As a member of Amazon Web Services (AWS) Academy, UBI's BSc programmes are one of the very few ones in th world integrating AWS tools and recognised certifications directly into their curriculums. This way, students gain access to AWS tools, software, online courses and optional certifications, building cloud expertise with a global leader in computing and sharpening their readiness to create business value.

AI embedded curriculum using AWS tools – providing extra value for graduates.

AI SKILLS ARE HIGHLY DEMANDED

A recent study by Stanford University, the AI Index Report 2026, based on billions of U.S. job postings collected since 2010 by Lightcast, highlights the significant surge in demand for AI skills.

Our Bachelor's programmes are designed with a strong focus on developing the most in-demand skills in today's job market.

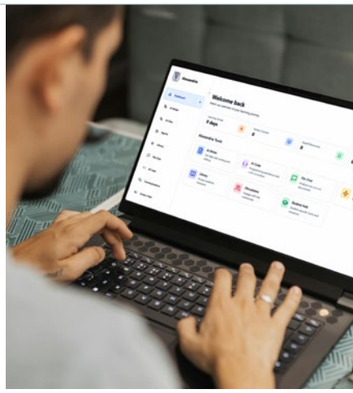
Skill demand increase between 2015 and 2025 in %	
Amazon Web Services	1358% ↑
Python	391% ↑
Computer Science	165% ↑
Scalability	733% ↑
Automation	610% ↑
Workflow management	818% ↑
Data analysis	210% ↑
SQL	132% ↑
Project management	147% ↑
Data science	431% ↑

Discover our Proprietary Methodology

At UBI Business School, programmes are delivered through a proprietary, award-winning methodology anchored in three core principles.

1 AI ENHANCED LEARNING RESPONDING TO MARKET DEMANDS

Our proprietary platform Alexandr.ia drives rigorous, data-informed learning co-developed with Publicis Media — recognised with the Highly Commended Award at the AMBA & BGA Excellence Awards 2026. GenAI use drives mistakes and skills atrophy — UBI's answer is Human AI First. We teach students how GenAI works, where its limits are, and how to apply it professionally and responsibly to real business problems.



2 HYFLEX RIGOROUS, FLEXIBLE, STUDENT-CENTRED

UBI's HyFlex methodology blends five-star asynchronous learning with live synchronous sessions and continuous faculty feedback, ensuring a progressive transfer of knowledge and skills. Students can study online or on campus, enjoying a flexible, borderless experience that mirrors real hybrid workplaces.

EOCCS-certified and one of only 16 institutions worldwide holding this standard, UBI was also Highly Commended at AMBA/BGA 2026 and holds the highest QS five-star rating in Online Learning.

EOCCS CERTIFIED

3 A PERSONALISED MODEL WHERE NO ONE IS LEFT BEHIND

At UBI Business School, support is continuous and tailored throughout the entire academic journey. Small cohorts capped at 35 students, dedicated mentors, structured onboarding and continuous formative feedback ensure that every student — whether online or on campus — progresses with clarity, momentum and individualised support from day one to graduation.

BUSINESS GRADUATES ASSOCIATION
MEMBER

UBI is a proud member of the Business Graduates Association (BGA) – an international membership and quality assurance organization focused on business schools and business education.

This affiliation speaks to our dedication towards fostering an environment that nurtures growth and excellence. Our association with BGA opens doors to collaboration and shared insights, enriching the tapestry of our educational approach and providing additional opportunities to our students. This membership embodies our ongoing commitment to the highest standards in education, ensuring that every student thrives in an atmosphere of support and encouragement.

Our Bachelor's Programmes

All programmes lead to a British degree awarded by Middlesex University London (UK), combining strong management foundations with embedded technology and international exposure.

1. Bachelor in Business
2. Bachelor in International Business Management
3. Bachelor in Management of AI & Machine Learning
4. Bachelor in Management of AI in E-Commerce & Retail Marketing
5. Bachelor in Management of Energy Transition
6. International Bachelor in Management of Finance & AI
7. International Bachelor in Management of Wealth Management & AI
8. International Bachelor in Management of FinTech & AI

UBI BUSINESS SCHOOL

BSc (Hons) Business

Member of the aws academy

1

Bachelor in Business

Designed for a global, digital economy, this programme builds transferable and leadership skills for strategic and operational success through sustainable entrepreneurship and innovation. The curriculum combines core business disciplines with analytical, technological and professional expertise in areas such as economics, marketing, finance and international management. Students are prepared to lead international projects in a technology-driven environment.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Brussels / Luxembourg / Online	180	EUR 8,650 EEA / UK EUR 12,370 Non-EEA

Degree upon completion:

BSc (Hons) Business

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

Why choose this Programme?

MARKET OPPORTUNITY

Economic and labour-market shifts are expanding demand for business and management skills. The World Economic Forum projects about 170 million new jobs globally this decade, driven by technology and organisational change, while the OECD highlights that skills such as problem-solving and adaptive learning are key to long-term employment outcomes. Graduates with broad business and analytical capabilities are therefore well-positioned for evolving roles.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand, technology-driven and global business roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.

Your Academic Journey

YEAR 1

CORE MODULES *(60 ECTS)*

1. Economics
2. Ethics and Corporate Social Responsibility
3. Information Systems
4. Marketing in a Digital and Global Society
5. Mathematics for Business Decisions
6. Organisational Behaviour
7. Personal Development and Critical Thinking
8. Professional Skills Development
9. Sustainable Business, Entrepreneurship and Startups
10. Foreign Language – Introductory Level

YEAR 2

CORE MODULES *(60 ECTS)*

1. Accounting and Corporate Finance
2. Applied Research Methods for Business
3. Cultural Diversity and Communication in a Global Society
4. Data Science and AI in Business
5. E-commerce and Online Consumer Behaviour
6. International Management
7. Managing Innovation and Technologies
8. People Management and Leadership
9. Sustainable Operations Management
10. Foreign Language – Intermediate level

YEAR 3

SPECIALISATION MODULES *(60 ECTS)*

1. Global Challenges
2. Sustainable Societies and Economies
3. Entrepreneurial Finance and Venture Capital
4. Project Management
5. Sustainable Investment Management
6. 1 compulsory elective
7. 2 further electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Recommending **effective business strategies** by applying core business concepts to help organisations tackle global, digital, and sustainability challenges in a **fast-paced, technology-driven market**.
- Applying fundamental **finance, operations, and project management skills** to improve processes, allocate resources effectively, and contribute to initiatives that strengthen business performance and sustainable growth.
- Demonstrating reliability, accountability, and **ethical judgement** in day-to-day business situations, working effectively with others, respecting diverse perspectives, and supporting a healthy, productive organisational culture.
- Delivering clear and **professional communication** in global and **multicultural business environments**, using digital tools to produce concise analyses, reports, and project outcomes that support effective teamwork and informed decision-making.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

SUSTAINABILITY & DIGITAL TRANSFORMATION ANALYST

Helps organisations integrate ESG, ethics, and digital technologies into decision-making, using impact data, reporting tools, and process improvement methods.

BUSINESS ANALYTICS & AI STRATEGY ANALYST

Analyses business challenges and supports data-driven and AI-enabled solutions, assessing ethical considerations, feasibility, and organisational impact.

BUSINESS DEVELOPMENT & PARTNERSHIPS ASSOCIATE

Identifies growth opportunities, builds relationships, and supports expansion initiatives across markets, combining commercial acumen with cross-cultural communication and negotiation skills.

EMERGING ROLES

AI-AUGMENTED MANAGER

Leads teams and business units by leveraging AI, analytics, and automation as core decision-making tools, focusing on performance rather than technical execution.

DIGITAL ENTREPRENEUR / TECH-ENABLED VENTURE BUILDER

Launches or scales ventures using data, AI, and digital platforms, identifying opportunities, validating business models, and building scalable organisations, particularly in high-growth markets.

BSc (Hons) Business

Member of the aws academy

Bachelor in International Business Management

Designed for a globally interconnected economy, the programme combines core business disciplines with international strategy, sustainability and digital capabilities. Students develop the ability to analyse global markets, manage cross-border operations and support decision-making using data and technology. Foreign language study, applied projects and international mobility strengthen intercultural competence and professional readiness.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Brussels / Luxembourg / Online	180	EUR 8,650 EEA / UK EUR 12,370 Non-EEA

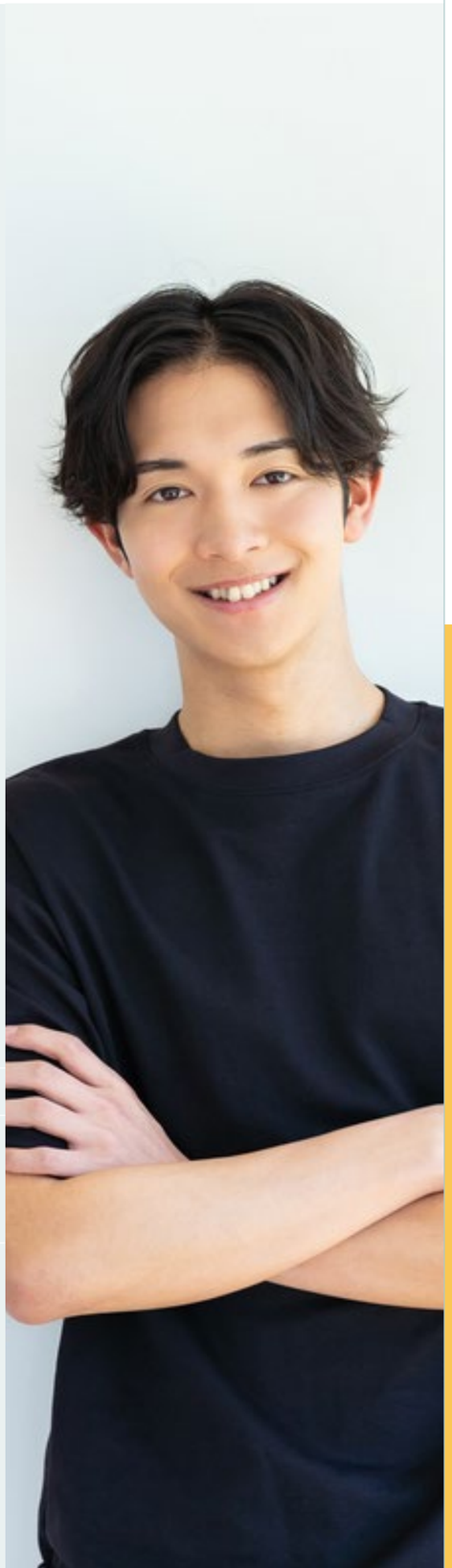
Degree upon completion:

BSc (Hons) Business International Management

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).



Why choose this Programme?

MARKET OPPORTUNITY

International business is being reshaped by digital transformation, regulatory change and geopolitical complexity. The World Economic Forum (2025) highlights analytical thinking, leadership and global awareness among the fastest-growing skills worldwide, while global reports show that services trade, a key driver of international activity, reached record levels in 2023. As sustainability and digitalisation redefine competitive advantage, organisations seek graduates who can operate across borders, navigate complexity and contribute to informed, strategic decision-making in a rapidly evolving global environment.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand, data-driven and cross-cultural business roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.

Your Academic Journey

YEAR 1

CORE MODULES *(60 ECTS)*

1. Economics
2. Ethics and Corporate Social Responsibility
3. Information Systems
4. Marketing in a Digital and Global Society
5. Mathematics for Business Decisions
6. Organisational Behaviour
7. Personal Development and Critical Thinking
8. Professional Skills Development
9. Sustainable Business, Entrepreneurship and Startups
10. Foreign Language – Introductory Level

YEAR 2

CORE MODULES *(60 ECTS)*

1. Accounting and Corporate Finance
2. Applied Research Methods for Business
3. Cultural Diversity and Communication in a Global Society
4. Data Science and AI in Business
5. E-commerce and Online Consumer Behaviour
6. International Management
7. Managing Innovation and Technologies
8. People Management and Leadership
9. Sustainable Operations Management
10. Foreign Language – Intermediate level

YEAR 3

SPECIALISATION MODULES *(60 ECTS)*

1. Global Challenges
2. Sustainable Societies and Economies
3. Global Value Chains
4. International Financial Management
5. Sustainable International Business Development
6. 1 compulsory elective
7. 2 further electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Driving **global business growth** by analysing global challenges, value chains, and market dynamics to support sustainable expansion in a technology-driven world.
- Supporting value-added decision-making using operational and financial tools to optimise **global value chains, cross-border financial processes, and international projects** that enhance efficiency, competitiveness, and market reach.
- Leading with global responsibility by integrating **sustainability and ethics** into decision-making, balancing profitability with environmental, social, and governance impact **for long-term success**.
- Connecting clearly and professionally in global business settings, delivering concise analyses and results using digital tools to enable effective teamwork, coordination, and **stakeholder engagement worldwide**.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

INTERNATIONAL BUSINESS DEVELOPMENT ANALYST

Identifies global growth opportunities and supports international expansion using data, digital tools, and AI-enhanced market intelligence.

DIGITAL & GLOBAL MARKETING MANAGER

Designs and manages international digital marketing strategies using AI-enabled customer insights and campaign optimisation for diverse regional markets.

INTERNATIONAL DATA-DRIVEN BUSINESS ANALYST

Transforms cross-border business data into actionable insights using analytics and AI to support international decision-making.

EMERGING ROLES

AI-AUGMENTED BUSINESS DECISION DESIGNER

Shapes how organisations integrate AI into core management decisions, defining human–AI interaction and strategic governance.

SUSTAINABLE GLOBAL VALUE CHAIN INTELLIGENCE MANAGER

Builds AI-enabled intelligence systems to optimise global value chains for efficiency, sustainability, and resilience across international sectors.

UBI BUSINESS SCHOOL

BSc (Hons) Business

Member of the aws academy

Bachelor in Management of AI & Machine Learning

Designed to prepare future managers for AI-enabled business environments, this programme combines a strong foundation in management with practical competence in data analysis, programming, modelling and responsible AI. The curriculum focuses on identifying strategic use cases, interpreting analytical outputs and supporting informed decision-making. Emphasis is placed on impact, ethics and communication in international, tech-driven organisations.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Brussels / Luxembourg / Online	180	EUR 8,650 EEA / UK EUR 12,370 Non-EEA

Degree upon completion:

BSc (Hons) Business Management of Artificial Intelligence and Machine Learning

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

Why choose this Programme?

MARKET OPPORTUNITY

Artificial Intelligence and Machine Learning are redefining how organisations compete, innovate and create value. AI is projected to contribute up to $15.7 trillion to the global economy by 2030, while AI and data skills rank among the fastest-growing worldwide. Across industries, businesses are embedding datadriven decision-making into their core strategy. Yet a key gap remains in professionals who can connect algorithms with business insight and manage implementation responsibly, increasing demand for graduates with combined business and AI expertise.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand AI and Machine Learning roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.

Your Academic Journey

YEAR 1

CORE MODULES *(60 ECTS)*

1. Economics
2. Ethics and Corporate Social Responsibility
3. Information Systems
4. Marketing in a Digital and Global Society
5. Mathematics for Business Decisions
6. Organisational Behaviour
7. Personal Development and Critical Thinking
8. Professional Skills Development
9. Sustainable Business, Entrepreneurship and Startups
10. Foreign Language – Introductory Level

YEAR 2

CORE MODULES *(60 ECTS)*

1. Accounting and Corporate Finance
2. Applied Research Methods for Business
3. Cultural Diversity and Communication in a Global Society
4. Data Science and AI in Business
5. E-commerce and Online Consumer Behaviour
6. International Management
7. Managing Innovation and Technologies
8. People Management and Leadership
9. Sustainable Operations Management
10. Foreign Language – Intermediate Level

YEAR 3

SPECIALISATION MODULES *(60 ECTS)*

1. Global Challenges
2. Business Analytics
3. Data Visualisation Storytelling and Applied Python in Business
4. Database Management
5. Artificial Intelligence in Business
6. Neural Networks and Deep Learning applied to Business
7. 2 electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Leveraging **AI to sharpen business strategy** by prioritising high-impact use cases and outlining pilot-to-scale roadmaps that deliver **measurable ROI**.
- Building and refining **data pipelines, dashboards and baseline models** to streamline workflows and boost performance.
- Embedding **ethical AI guardrails** to build fairness, transparency, **data governance** and security, mitigating risk and ensuring compliance.
- Communicating complex model outputs through clear narratives and visuals to inform decisions and secure **buy-in across business teams and key stakeholders**.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

AI BUSINESS ANALYST

Translates strategic objectives into AI-driven initiatives and supports evidence-based decision-making.

ASSOCIATE AI PRODUCT MANAGER

Contributes to the development of AI-enabled features, aligning technical possibilities with market needs.

AI PROJECT COORDINATOR

Supports the implementation of AI initiatives, managing timelines, stakeholders and performance metrics.

EMERGING ROLES

AI PRODUCT & USE CASE ANALYST

Spots high value AI opportunities, redesigns workflows with fusion teams, and turns model outputs into decisions with measurable ROI.

AGENTIC AI WORKFLOW & OPERATIONS ANALYST

Designs, deploys and monitors AI agents that automate multistep tasks across systems, ensuring reliable handoffs and performance at scale.

RESPONSIBLE AI & DATA GOVERNANCE ANALYST (AI TRISM)

Protects privacy, security and fairness by validating models, documenting decisions and enforcing policies for safe, auditable AI.

BSc (Hons) Business

Member of the aws academy

In cooperation with PUBLICIS COMMERCE

Bachelor in Management of AI in E-Commerce & Retail Marketing

In a retail environment reshaped by AI, data and omnichannel competition, this programme equips students to drive measurable growth across digital and hybrid markets. It combines business management with applied AI to strengthen personalisation, retail media strategy and digital shelf performance. Through hands-on projects and AWS-supported cloud tools, students develop industry-relevant capabilities aligned with today's commerce platforms.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Brussels / Luxembourg / Online	180	EUR 8,650 EEA / UK EUR 12,370 Non-EEA

Degree upon completion:

BSc (Hons) Business Management of Artificial Intelligence in E-commerce and Retail Marketing

In partnership with Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

Why choose this Programme?

MARKET OPPORTUNITY

E-commerce and retail are being reshaped by AI-driven personalisation, digital shelf optimisation and retail media growth.

It is projected that the global retail AI market will expand at a double-digit annual rate through 2030, while the World Economic Forum identifies AI and big data among the fastest-growing skills globally.

Organisations increasingly require professionals who can combine commerce strategy with applied AI capabilities.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
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2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand digital commerce and retail marketing roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.

Your Academic Journey

YEAR 1

CORE MODULES *(60 ECTS)*

1. Economics
2. Ethics and Corporate Social Responsibility
3. Information Systems
4. Marketing in a Digital and Global Society
5. Mathematics for Business Decisions
6. Organisational Behaviour
7. Personal Development and Critical Thinking
8. Professional Skills Development
9. Sustainable Business, Entrepreneurship and Startups
10. Foreign Language – Introductory Level

YEAR 2

CORE MODULES *(60 ECTS)*

1. Accounting and Corporate Finance
2. Applied Research Methods for Business
3. Cultural Diversity and Communication in a Global Society
4. Data Science and AI in Business
5. E-commerce and Online Consumer Behaviour
6. International Management
7. Managing Innovation and Technologies
8. People Management and Leadership
9. Sustainable Operations Management
10. Foreign Language – Intermediate level

YEAR 3

SPECIALISATION MODULES *(60 ECTS)*

1. Global Challenges
2. The E-commerce Landscape
3. AI in E-commerce
4. Retail Media and AI
5. Artificial Intelligence in Business
6. Business Analytics
7. 2 electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Supporting e-commerce and retail marketing strategies by using AI and digital business insights to analyse online markets, shopper behaviour, and platform trends, and to launch **AI-enabled initiatives across digital and phygital retail**.
- Creating business value by leveraging AI tools, analytics, and operational data to optimise marketing, retail media, and e-commerce, **driving conversions, enhancing customer experience, and increasing sales**.
- Applying ethical principles and sustainability awareness to AI and customer data in digital commerce, understanding the human, social, and regulatory considerations that ensure fair, transparent, and **responsible AI-powered marketing practices**.
- Delivering clear and impactful insights using digital tools to communicate analyses and results, collaborate effectively, report accurately, and secure **stakeholder engagement** in global, fast-moving teams.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

RETAIL MEDIA ANALYST

Activates and optimises campaigns across retailer advertising networks, building audiences and measuring incrementality and return on ad spend at the point of sale.

E-COMMERCE AI ANALYST

Transforms traffic, merchandising, and marketing data into actions that increase conversion and basket size through dashboards, A/B testing, and AI-enabled growth initiatives.

EMERGING ROLES

AUTONOMOUS COMMERCE STRATEGIST

Designs and governs strategic frameworks for AI agents managing real-time bidding, pricing, and inventory decisions across digital and omnichannel commerce.

RETAIL AI ETHICS & GOVERNANCE ANALYST

Audits and oversees AI-driven retail systems to ensure ethical, transparent, and compliant use of customer data and algorithmic decision-making.

JUNIOR DIGITAL COMMERCE OPTIMISATION ANALYST

Analyses customer journeys, conversion data and campaign performance to support growth, personalisation and optimisation across e-commerce and retail channels.

UBI BUSINESS SCHOOL

BSc (Hons) Business

Member of the aws academy

Bachelor in Management of Energy Transition

This bachelor's programme prepares students for a world where energy availability, climate change, and price volatility shape business and society. You will learn how energy markets work, how energy production impacts the environment, and how organisations can improve efficiency and integrate new energy solutions without compromising reliability. The programme builds practical skills in energy-risk awareness, resilience planning and value-chain transformation.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Brussels / Luxembourg / Online	180	EUR 8,650 EEA / UK EUR 12,370 Non-EEA

Degree upon completion:

BSc (Hons) Business (Management of Strategic Energy Transition)

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

Why choose this Programme?

MARKET OPPORTUNITY

In addition to the effects on global warming, the world has entered a new energy era defined by volatility, supply constraints, geopolitical risk, and rapid technological change. In this context, the energy transition is not only about decarbonisation; it is also about keeping economies, companies, and communities running. Our Strategic Energy Transition programme prepares professionals to lead decisions that strengthen energy security and resilience while accelerating the shift to cleaner, more efficient, and more reliable systems. It is designed for decision-makers and future leaders who need to connect energy realities to business strategy.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand, decision-making roles across the energy transition landscape, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.

Your Academic Journey

YEAR 1

CORE MODULES *(60 ECTS)*

1. Economics
2. Ethics and Corporate Social Responsibility
3. Information Systems
4. Marketing in a Digital and Global Society
5. Mathematics for Business Decisions
6. Organisational Behaviour
7. Personal Development and Critical Thinking
8. Professional Skills Development
9. Sustainable Business, Entrepreneurship and Startups
10. Foreign Language – Introductory Level

YEAR 2

CORE MODULES *(60 ECTS)*

1. Accounting and Corporate Finance
2. Applied Research Methods for Business
3. Cultural Diversity and Communication in a Global Society
4. Data Science and AI in Business
5. E-commerce and Online Consumer Behaviour
6. International Management
7. Managing Innovation and Technologies
8. People Management and Leadership
9. Sustainable Operations Management
10. Foreign Language – Intermediate Level

YEAR 3

SPECIALISATION MODULES *(60 ECTS)*

1. The Energy Landscape
2. Energy Transition as Source of Competitive Advantage
3. New Technologies and Energy Transition
4. Sustainable Societies and Economies
5. Global Challenges
6. 1 compulsory elective
7. 2 further electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Providing strategic insight by understanding how **global energy systems**, market volatility, and new technologies shape business performance, enabling informed **strategic decision-making** and guiding transition priorities.
- Identifying risks and opportunities across the value chain, applying data-driven and digital tools to strengthen **resilience, competitiveness, and operational performance**.
- Acting with integrity in complex environments, balancing **economic, environmental, and societal impacts** to support responsible transition and sound organisational decisions.
- Delivering clear, concise analyses and recommendations that support **decision-making across multicultural teams** and international business contexts.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

JUNIOR ENERGY MARKET & RISK ANALYST

Analyses prices, volatility, regulation and supply risks to support informed business decisions in corporate, consulting or sustainability teams.

ENERGY TRANSITION / SUSTAINABILITY ANALYST

Evaluates efficiency, electrification and renewable options from a business perspective to support transition initiatives across sectors.

CORPORATE ENERGY & RESILIENCE ANALYST

Assesses energy exposure across the value chain and contributes to resilience and continuity planning in energy-intensive operations.

EMERGING ROLES

ENERGY DECISION-SUPPORT ANALYST

Translates market data, risk indicators and transition options into clear insights that guide managerial and strategic decisions.

ENERGY TRANSITION ROADMAP COORDINATOR

Supports the design, tracking and communication of transition roadmaps, aligning priorities, KPIs and implementation across functions.

ENERGY SYSTEMS & BUSINESS INTEGRATION ANALYST

Integrates energy choices—sources, contracts and consumption—into wider business models to improve operational and strategic decisions.

Discover UBI's new pathways to the AI-powered finance world of the future

Finance is changing. Our new international Bachelor's programmes take you across Luxembourg, Madrid, and Shanghai — three global hubs where financial innovation is happening in real time — and prepare you for a world reshaped by algorithms, automation, and intelligent systems.

Study Management of

- → Finance & AI
- → Wealth & AI
- → FinTech & AI

WHAT OUR STUDENTS SAY

My studies at UBI Business School gave me a broad and valuable perspective on International Business and Management. The integration of technology throughout the programme, combined with UBI's open and collaborative environment, is what truly sets the institution apart from others.

FABIAN HERDEN

Economic Research Intern at Germany Trade & Invest (New York)

For Explorers only

One-of-a-kind international journey[1]

Luxembourg, LU

Year 1 (Term 1), Year 2 (Term 1) & Year 3[2]

Begin and anchor your studies in Luxembourg, Europe's foremost financial hub and the world's leading centre for wealth and fund management. Set within the historic surroundings of Wiltz Castle, your time here combines rigorous academic study with exclusive evening masterclasses, guest lectures, and visits to top financial institutions, offering an unrivalled gateway into the heart of European finance.

UBI Campus Luxembourg - Wiltz Castle

Madrid, ES

Year 1 (Term 2)

Your first international move takes you to Madrid, a dynamic city at the crossroads of European and Latin American financial markets. With a strong focus on banking, financial services, and trade finance, this immersion deepens your understanding of cross-border finance while broadening your global perspective.

Study at UBI's Partner University: Nebrija University

Nebrija University, Madrid

Shanghai, CN

Year 2 (Term 2)

The third exchange of your journey brings you to Shanghai, Asia's pre-eminent financial centre. Immersed in a city that leads in banking, insurance, wealth management, and FinTech, you will attend classes, visit leading financial institutions, and engage directly with Chinese business culture, an experience that sets this programme truly apart.

Shanghai, China

[1] *This programme is also available to be studied full-time in Brussels or Luxembourg campus*

[2] *Term 1 and 2 in Luxembourg or online via HyFlex Ecosystem*

BSc (Hons) Business

Member of the aws academy

International Bachelor in Management of Finance & AI

A unique International Bachelor programme designed to prepare students for a real-world finance and AI career. Graduates earn a globally recognised British degree and are prepared for high-impact careers in sectors such as investment banking, AI-driven consulting, insurance, and global financial management. The programme is delivered in a series of intense optional immersion periods across our campuses in Luxembourg, Madrid, and Shanghai, but can also be completed fully online by means of our HyFlex Ecosystem.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Multi-Campus[1] / Single-Campus[2] or Online	180	EUR 9,890 EEA / UK EUR 14,130 Non-EEA

Degree upon completion:

BSc (Hons) Business (Finance and Artificial Intelligence)

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

[1]Luxembourg, Madrid and Shanghai
[2]Brussels/Luxembourg

Why choose this Programme?

MARKET OPPORTUNITY

Financial services are being transformed by AI. Generative AI could deliver USD 200–340 billion in additional value each year for global banking. Markets and Markets forecasts the AI in finance market to grow from USD 38.36 billion in 2024 to USD 190.33 billion by 2030 (≈30.6% CAGR). As banks automate processes, personalise customer interactions, and detect fraud, the adoption gap widens, creating new jobs for professionals skilled in finance and AI. From a labour market perspective, there is a clear gap of professionals who can combine skills in both finance and AI hence opening great opportunities for future students.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand and high-impact AI-powered finance roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.
6. **An exclusive international experience**
   Study across the world's most important financial hubs, combining global exposure with unique experiences such as Evenings @ Château de Wiltz and membership of the Finance & AI Club.

Your Academic Journey

YEAR 1

CORE MODULES – Term 1 in Luxembourg. Term 2 in Madrid *(60 ECTS)*

1. Personal Development and Critical Thinking
2. Organisational Behaviour
3. Information Systems
4. Sustainable Business, Entrepreneurship and Start-ups
5. Foreign Language – Introductory Level
6. Ethics and Corporate Thinking
7. Maths for Business Decisions
8. Marketing in a Digital and Global Society
9. Economics
10. Professional Skills Development

YEAR 2

CORE MODULES – Term 1 in Luxembourg. Term 2 in Shanghai *(60 ECTS)*

1. International Management
2. Data Science and AI in Business
3. Cultural Diversity and Communication in a Global Society
4. Sustainable Operations Management
5. Foreign Language – Intermediate Level
6. Accounting and Corporate Finance
7. E-Commerce and Online Consumer Behaviour
8. Applied Research Methods for Business
9. People Management
10. Managing Innovation and Technologies

YEAR 3

SPECIALISATION MODULES – Term 1 and 2 in Luxembourg or at home country via the online HyFlex Ecosystem *(60 ECTS)*

1. Data Visualisation Storytelling and Python Applied in Business
2. Database Management
3. Business Analytics
4. Artificial Intelligence in Business
5. Entrepreneurial Finance and Venture Capital
6. Sustainable Investment Management
7. International Financial Markets and Cross-Border Finance
8. Risk Management, Compliance, and Regulation
9. 2 electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – Full Online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO Development Project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the follow skills and competencies:

- Providing thorough analysis to interpret **global financial markets**, risk dynamics, regulation, and **AI-driven analytical tools**, informing strategic decisions and understanding how financial systems shape organisational performance.
- Applying data analytics, AI applications, **investment principles**, and **risk-aware judgement** to strengthen business models, improve financial outcomes, and deliver immediate, practical value to organisations.
- Acting with integrity in fast-moving financial environments, balancing profitability with regulatory expectations, accountability, sustainability principles, and the **responsible use of AI-enabled decision tools**.
- Producing and communicating clear, **evidence-based analyses**, reports, and recommendations that support decision-making across multicultural teams and international financial contexts, using digital and AI-enhanced tools.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

AI / DATA / INVESTMENT BANKING ANALYST

Uses analytics and AI to turn financial data into insights that support decision-making, risk management and investment activities in fast-paced environments.

FINANCE PRODUCT MANAGER

Leads the design and evolution of digital financial products, aligning technology, user needs and business objectives to drive product performance.

CORPORATE FINANCE ANALYST

Supports financial planning, capital allocation and investment decisions within organisations, analysing performance data and market conditions to guide strategic and operational priorities.

EMERGING ROLES

AI-POWERED REGULATORY INTELLIGENCE SPECIALIST

Develops AI systems that interpret and anticipate regulatory changes across jurisdictions, enabling continuous compliance for financial platforms.

AUTONOMOUS INVESTMENT POLICY DESIGNER

Designs and governs AI-driven investment policies, integrating risk models and safeguards to ensure compliant, explainable and mandate-aligned decisions.

BSc (Hons) Business

Member of the aws academy

International Bachelor in Management of Wealth & AI

A three-year international management programme preparing students for high-impact careers in Wealth Management, covering private banking, client advisory, investment strategy, regulatory oversight, and cross-border structuring, all strengthened by practical skills in data, AI, and business analytics. Delivered through intensive immersion periods across our campuses in Luxembourg, Madrid, and Shanghai, it offers a truly global learning experience.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Multi-Campus[1] / Single-Campus[2] or Online	180	EUR 9,890 EEA / UK EUR 14,130 Non-EEA

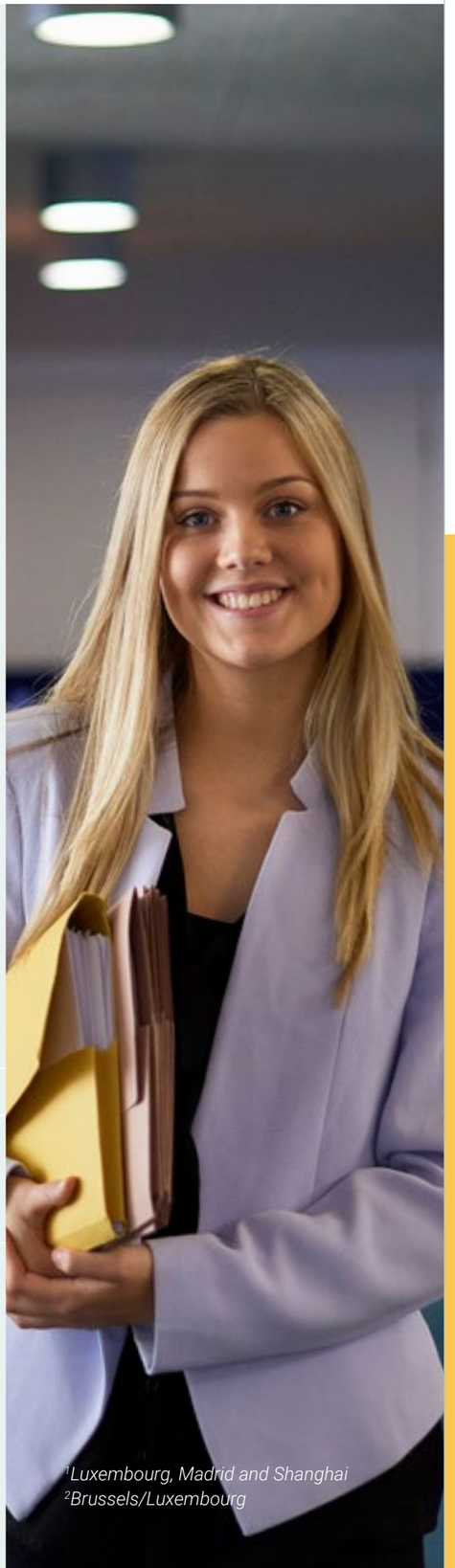
Degree upon completion:

BSc (Hons) Business (Wealth Management and Artificial Intelligence)

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).



[1]Luxembourg, Madrid and Shanghai
[2]Brussels/Luxembourg

Why choose this Programme?

MARKET OPPORTUNITY

AI is transforming Wealth Management at unprecedented speed. Already managing over $2 trillion in assets globally, the AI-in-asset-management market is projected to grow from $2.61 billion to $17.01 billion by 2030 — part of a broader AI-in-finance sector expected to reach $190 billion. With projections surpassing $10 trillion in AI-managed assets and 80% of wealth managers anticipating AI-driven revenue growth, demand for graduates fluent in both Wealth Management and AI decision-making has never been stronger.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand and high-impact AI-powered wealth management roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.
6. **An exclusive international experience**
   Study across the world's most important financial hubs, combining global exposure with unique experiences such as Evenings @ Château de Wiltz and membership of the Finance & AI Club.

Your Academic Journey

YEAR 1

CORE MODULES – Term 1 in Luxembourg. Term 2 in Madrid *(60 ECTS)*

1. Personal Development and Critical Thinking
2. Organisational Behaviour
3. Information Systems
4. Sustainable Business, Entrepreneurship and Start-ups
5. Foreign Language – Introductory Level
6. Ethics and Corporate Thinking
7. Maths for Business Decisions
8. Marketing in a Digital and Global Society
9. Economics
10. Professional Skills development

YEAR 2

CORE MODULES – Term 1 in Luxembourg. Term 2 in Shanghai *(60 ECTS)*

1. International Management
2. Data Science and AI in Business
3. Cultural Diversity and Communication in a Global Society
4. Sustainable Operations Management
5. Foreign Language – Intermediate level
6. Accounting and Corporate Finance
7. E-Commerce and Online Consumer Behaviour
8. Applied Research Methods for Business
9. People Management
10. Managing Innovation and Technologies

YEAR 3

SPECIALISATION MODULES – Term 1 and 2 in Luxembourg or at home country via the online HyFlex Ecosystem *(60 ECTS)*

1. Data Visualisation Storytelling and Python Applied in Business
2. Database Management
3. Business Analytics
4. Artificial Intelligence in Business
5. Private Banking and Client Relationship Management
6. Investment Strategies and Portfolio Construction
7. Regulatory Environment and Ethical Standards
8. Tax Planning, Estate Planning and Cross-Border Structuring
9. 2 electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – full online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO development project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Providing thorough analyses to interpret global financial markets, client objectives, regulatory constraints and AI-driven analytical tools, enabling the development of **personalised, multi-asset wealth strategies** aligned with long-term goals.
- Recommending AI-enabled analytics to design **integrated wealth solutions and portfolios** with risk assesment that enhance performance, efficiency and client outcomes from day one.
- Acting with integrity in complex cross-border contexts, ensuring suitability, regulatory adherence, **fiduciary responsibility** and responsible use of AI in every stage of the client relationship.
- Delivering and presenting clear, data-supported recommendations, dashboards and narratives that translate complex financial and AI insights into **actionable guidance for clients** and multicultural teams.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

JUNIOR PORTFOLIO ANALYST (WEALTH / ASSET MANAGEMENT)

Supports portfolio construction, monitoring, and rebalancing; builds factor and risk dashboards; and prepares client-ready reports, gradually incorporating AI-driven signals and automation.

JUNIOR CLIENT ADVISOR (PRIVATE BANKING)

Assists senior bankers by preparing proposals and suitability files, coordinating investment recommendations, onboarding HNW clients, and ensuring follow-up across service actions.

EMERGING ROLES

TOKENISED WEALTH ARCHITECT (PRIVATE & REAL-WORLD ASSETS)

Designs and governs tokenised portfolios, embedding programmable compliance, automating cross-border tax reporting, and managing liquidity across regulated and permissioned digital rails.

ALGORITHMIC WEALTH GOVERNANCE SPECIALIST

Oversees the governance of AI-driven investment systems, ensuring transparency, regulatory compliance and ethical alignment between automated outputs and client objectives.

BSc (Hons) Business

Member of the aws academy

International Bachelor in Management of FinTech & AI

The degree focuses on how FinTech is being transformed by artificial intelligence, data, and emerging technologies. Students learn to design fintech strategies, build AI-enabled financial products, and manage digital risk while gaining international experience in major financial hubs. The curriculum blends finance, AI, blockchain, cloud, and cybersecurity to prepare graduates for high-growth roles in the global fintech sector.

INTAKE	DURATION	LANGUAGE	LOCATION	ECTS	TUITION FEE (per year)
March / September	3 years	English	Multi-Campus[1] / Single-Campus[2] or Online	180	EUR 9,890 EEA / UK EUR 14,130 Non-EEA

Degree upon completion:

BSc (Hons) Business (FinTech and Artificial Intelligence)

In partnership with

Middlesex University London

All BSc programmes are developed in partnership with Middlesex University London, an institution with a distinguished heritage of excellence and innovation. With the completion of the bachelor programme, graduates will obtain a British degree issued by Middlesex University London (UK).

[1]Luxembourg, Madrid and Shanghai
[2]Brussels/Luxembourg

Why choose this Programme?

MARKET OPPORTUNITY

UBI's Bachelor in FinTech & AI prepares students to lead the next wave of digital finance, from instant payments and embedded finance to AI-driven lending, fraud prevention, and compliance automation. With generative AI expected to unlock USD 200-340 billion in annual banking value and global FinTech revenues set to reach USD 1.5 trillion by 2030, the programme positions graduates at the heart of a rapidly maturing industry hungry for talent capable of building and scaling advanced, AI-enabled financial platforms.

CHOOSE THIS DEGREE FOR:

1. **A globally recognised qualification**
   Earn a top-quality British degree, issued by Middlesex University (UK).
2. **Hands-on industry tools**
   Learn with access to the AWS Academy and an AI-embedded curriculum that reflects how leading companies actually work.
3. **Immediate career readiness**
   Graduate equipped for high-demand and high-impact AI-powered FinTech roles, aligned with real employer needs from day one.
4. **Real-world business connections**
   Access to an extensive network of established partner companies and a truly international environment with diverse faculty, classmates, and global study opportunities.
5. **Flexibility and personal fit**
   Choose your final project topic and mentor to match your own professional goals and interests.
6. **An exclusive international experience**
   Study across the world's most important financial hubs, combining global exposure with unique experiences such as Evenings @ Château de Wiltz and membership of the Finance & AI Club.

Your Academic Journey

YEAR 1

CORE MODULES – Term 1 in Luxembourg. Term 2 in Madrid *(60 ECTS)*

1. Personal Development and Critical Thinking
2. Organisational Behaviour
3. Information Systems
4. Sustainable Business, Entrepreneurship and Start-ups
5. Foreign Language – Introductory Level
6. Ethics and Corporate Thinking
7. Maths for Business Decisions
8. Marketing in a Digital and Global Society
9. Economics
10. Professional Skills Development

YEAR 2

CORE MODULES – Term 1 in Luxembourg. Term 2 in Shanghai *(60 ECTS)*

1. International Management
2. Data Science and AI in Business
3. Cultural Diversity and Communication in a Global Society
4. Sustainable Operations Management
5. Foreign Language – Intermediate level
6. Accounting and Corporate Finance
7. E-Commerce and Online Consumer Behaviour
8. Applied Research Methods for Business
9. People Management
10. Managing Innovation and Technologies

YEAR 3

SPECIALISATION MODULES – Term 1 and 2 in Luxembourg or at home country via the online HyFlex Ecosystem *(60 ECTS)*

1. Data Visualisation Storytelling and Python Applied in Business
2. Database Management
3. Business Analytics
4. Artificial Intelligence in Business
5. Finance and Technology
6. Blockchain Technologies/Blockchain, Crypto Assets, and Tokenization
7. Cybersecurity and Digital Risk Management
8. Cloud Computing and Digital Infrastructure for Financial Services
9. 2 electives <u>or</u> an internship instead

INTEGRATIVE MANAGEMENT – full online

A six-month final project designed to integrate the knowledge and skills acquired during the taught components of the programme, with students choosing from three capstone options:

• Venture Creation Lab (VCL) • Business Consultancy Project • NGO development project

Built for the Job Market

With completion of this degree graduates will be able to add value to the industry and society from day one. Students in this programme will focus on developing the following skills and competencies:

- Driving strategic **FinTech and AI decisions** through analysis of market dynamics, **digital infrastructure**, and regulation, with a focus on how data, software, and automation reshape financial systems.
- Leveraging data analytics, **AI, blockchain, and cloud technologies** to build scalable solutions that optimise revenue, cost, and risk while delivering immediate business impact.
- Acting responsibly in digital finance environments by governing **cybersecurity, digital risk, and compliance** through clear controls, playbooks, and KPIs, ensuring trustworthy, secure, and regulation-aligned FinTech innovation.
- Effectively communicating technical insights, data-driven recommendations, and FinTech solutions clearly across multicultural teams, producing narratives, dashboards, and **investor-ready materials** that support informed decision-making.

Career Opportunities

Graduates are prepared for careers in global, industry-relevant organisations.

FINTECH PRODUCT MANAGER (AI/PAYMENTS)

Leads regulated products (payments, credit, AI-driven onboarding) aligning business, technology and compliance to launch and scale solutions with measurable impact.

FINANCIAL DATA ANALYST / JUNIOR DATA SCIENTIST (FINANCE)

Transforms financial data into actionable insights for pricing, risk and growth, partnering with product and operations to measure and improve performance.

CYBERSECURITY & DIGITAL RISK ANALYST (FINANCIAL SERVICES)

Monitors threats, implements security controls and supports incident response across cloud-based banking and FinTech environments.

EMERGING ROLES

REGTECH / COMPLIANCE ANALYST (AML, KYC, PAYMENTS)

Automates controls and regulatory reporting, and coordinates regulated pilots under AML/KYC frameworks with business and technology teams.

PERSONALISED FINANCE AI ARCHITECT

Designs hyper-personalised financial solutions and tokenised real-world asset markets, integrating custodians, data oracles, tax logic and cross-jurisdiction compliance by design.

OUR ONGOING COMMITMENT TO RESPONSIBLE BUSINESS EDUCATION

PRME
SIGNATORY MEMBER

UBI Business School is a PRME Member (Principles For Responsible Management Education), underscoring the dedication to shaping future leaders who prioritise ethical and sustainable practices. This affiliation reflects the school's ongoing efforts to integrate responsible management principles into its curriculum, fostering a holistic approach to education that transcends traditional boundaries.

As a UN PRME member, the school joins a global network of institutions devoted to advancing the values of social responsibility, ethics, and sustainability in education. This membership represents a significant stride in the journey to equip students with the knowledge and skills needed to navigate a complex and interconnected world responsibly.

"

My Journey at UBI is not just about academic excellence; it also helps shape the way I think and how I tackle problems. I have developed a more analytical and strategic way of thinking and greater confidence in making decisions. Above all else, it is the unique combination of international experience and practical training that makes it stand out.

ZAINAB QURESHI

Year 1, BSc in International Management

Become a UBI member today

ADMISSION PROCESS

1. Online application (free)
2. Attend an on-campus or online interview if selected
3. Admission offer

Candidates can apply to UBI at any point throughout the year.

DEGREE REQUIREMENTS

- ☑ A secondary school/high school diploma with evidence of a background in Mathematics
- ☑ Proof of command of English (usually IELTS 6.0 or TOEFL iBT 4; 72 on the old scale)

APPLICATION PROCESS FOR INTERNATIONAL STUDENTS

We welcome students from around the world and support them throughout the visa application process. Visa applications can be complex and may require significant processing time. To study at our main campus in Brussels, students should follow the steps below:

1. Successful admission to UBI
2. Payment of semester tuition fees
3. Receipt of official UBI registration certificate
4. Provide proof of means of subsistence
5. Application for study/ ”D” visa

Note: Students enrolled in one of UBI’s three International Bachelor programmes (Management of Finance & AI, Wealth & AI, or FinTech & AI) follow a modified visa process — no proof of means of subsistence is required, and a „C“ visa applies instead of a „D“ visa.

UBI SCHOLARSHIPS – SUPPORTING YOUR ACADEMIC JOURNEY

UBI offers a range of scholarships and tuition incentives to recognise academic excellence, promote inclusion, and support access to international education. All scholarships are subject to admission, formal requirements, and committee approval. Full details are available at ubi.edu. Key scholarships include:

- Merit Based
- Global Inclusion
- Refugee Status
- Family-based
- Special Group
- Corporate Scholarships

EXTENDED INSTITUTIONAL RECOGNITION – EFMD

EFMD GLOBAL MEMBER

UBI is a full member of the EFMD, a globally recognised accreditation body dedicated to enhancing excellence in management education and development. With a network of 30,000 management professionals from academia, business, public service, and consultancies, EFMD plays a central role in shaping the global approach to management education and provides a unique forum for information, research, networking, and debate on innovation and best practice. This membership is a testament to UBI’s adherence to the highest standards of academic rigour, continuous improvement, and internationalisation.

UBI
BUSINESS
SCHOOL

Apply now or scan the QR code to learn more

ubi.edu